

Table of benefits for Sponsors of Café 360 TV

	\$5,000 and more	\$1,000, \$2,000	Ongoing monthly \$100 or more	\$300, \$500	\$50, \$100, \$250
Billboard slot on TV show					
Front of show	5 secs				
Back of show	5 secs				
Named in Credit Roll		Yes (“Special thanks” section with your logo)	Yes (“Special thanks” section with your logo)	Yes	Yes
Café 360 Website					
Rotating Banner Ad (Full banner, 468x60 pixels)	Yes	Yes	Yes		
Sponsored by logo	Yes	Yes	Yes		
Commercial (ad)	2 banners: 120x240 and 234 x 60	Vertical banner, 120 x 90 pixels	Vertical banner, 120 x 90 pixels		
Links to sponsor website (homepage, products, blogs)	5	3	3		
Content update	Quarterly	Bi-annual	Bi-annual		
Home DVD					
Commercial (ad)	20 secs 20 DVDs	Your logo 10 DVDs	Your logo 10 DVDs		
Complete season 1 copies for underwriters				5 DVDs for \$500 contributors 3 DVDs for \$300 contributors	
Digital download of series					
1 episode					Yes
All episodes	Yes	Yes	Yes	Yes	Yes (\$250 contributors only)
EPK (Electronic Press Kit)					
Logo	Yes	Yes	Yes		
Link	Yes	Yes	Yes	Yes	
Season launch event					
Free tickets	5	3	3	3	2 for \$250 contributors 1 for \$50 and \$100 contributors
Product placement	Yes	Yes	Yes	Yes	Yes

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